

QUEENS COUNTY ST. PATRICK'S DAY PARADE  
& CULTURAL COMMITTEE

P.O. BOX 82, ROCKAWAY BEACH, NEW YORK 11693



DEAR BUSINESS OWNER:

WE ARE CALLING UPON YOU IN OUR ANNUAL APPEAL ON BEHALF OF THE ST. PATRICK'S DAY PARADE AND CULTURAL COMMITTEE. OUR ANNUAL PARADE AND CELEBRATIONS, HONORING ST. PATRICK AND THE SONS AND DAUGHTERS OF IRELAND, NEED YOUR FINANCIAL SUPPORT, IN THE ROCKAWAY'S AND SPECIFICALLY THE WESTERN END OF THE PENINSULA, WHERE THE MAJORITY OF RESIDENTS ARE IRISH-AMERICANS AND ARE YOUR NEIGHBORS, FRIENDS, FAMILIES, AND YOUR CUSTOMERS.

OUR PARADE HAS BEEN CONTINUOUS AND SUCCESSFUL ONLY BECAUSE OF THE HARD WORK OF OUR COMMITTEE AND ITS SUCCESSFUL BUSINESS PARTNERSHIP WITH YOU. WE ARE A TOTAL VOLUNTARY, NOT FOR PROFIT ORGANIZATION. THOUSANDS OF HOURS OF HARD, VOLUNTEER WORK, LARGELY ACCOUNTS FOR OUR SUCCESSES. HOWEVER, WE ALSO NEED YOUR HELP AND SUPPORT.

OUR PARADE, WITH OVER TWENTY FIVE THOUSAND SPECTATORS AND TV COVERAGE(an suil na gael tv, CH., 56,) PUMPS NEEDED MONIES AND BUSINESS INTO OUR COMMUNITY, RESTAURANTS, TAVERNS, DELICATESSENS, AND NOVELTY STORES ESPECIALLY BENEFIT FROM OUR ACTIVITIES. ***THIS YEAR CONTRIBUTORS WILL BE LISTED IN THE WAVE NEWSPAPER. SO DONATE EARLY TO GET YOUR NAME IN THE PAPER.. PARADE DATE IS SATURDAY, MARCH 1<sup>ST</sup>. 2008***

***ALL MINIMUM DONATIONS OF SEVENTY FIVE DOLLARS OR MORE WILL RECEIVE A PARADE SUPPORTER CARD FOR DISPLAY AND WILL BE PUBLICLY THANKED IN THE LOCAL MEDIA.***

OUR PARADE COSTS OVER FORTY(40) THOUSAND DOLLARS TO OPERATE. EACH BAND COSTS, ON THE AVERAGE OF EIGHT TO ONE THOUSAND DOLLARS (INCLUDING LUNCH FOR THE KIDS, BUS RENTALS, ETC). LAST YEAR WE HAD OVER TWENTY FIVE BANDS.

WE ASK YOU TO MAIL YOUR CHECK TO US TODAY AT THE LETTERHEAD ADDRESS ABOVE. IF WE DON'T HEAR FROM YOU SOON, OUR VOLUNTEERS WILL BE AROUND TO VISIT AND REMIND YOU. WE HOPE TO HEAR FROM YOU AND THANK YOU FOR YOUR PAST SUPPORT AND COOPERATION.

THIS YEAR'S PARADE - OUR 33<sup>RD</sup>. - REPRESENTS 33 YEARS OF HARD VOLUNTEER WORK. WE ASK YOU TO PLEASE SHOW EXTRA EFFORT IN ASSISTING OUR IRISH COMMUNITY'S 33<sup>RD</sup>. ST. PATRICK'S DAY PARADE WITH A GENEROUS CONTRIBUTION. - KEEP THE TRADITION - ALIVE - 111111111111111111

SINCERELY,

PEGGY NEVILLE  
VICE PRESIDENT

MICHAEL A. BENN  
PRESIDENT,

PARADE COMMITTEE

SECOND LARGEST ST. PATRICK'S DAY PARADE IN NEW YORK STATE

